STOKE DAMEREL

Aspire Achieve Thrive

Spring Term
(Half Term 3 and 4)

Business

(3yr course)
Year 11

Name: _____

Tutor: _____

Aspire | Achieve | Thrive

GREENSHAW LEARNING TRUST

Year 11 Homework Timetable

Monday	Ebacc Option D Task 1	Option C Task 1	Option A Task 1	
Tuesday	English Task 1	Tassomai Daily Goal 1	Option B Task 1	
Wednesday	Sparx	Science Task 1	Option C Task 2	
Thursday	Ebacc Option D Task 2	Tassomai Daily Goal 2	Option B Task 2	
Friday	Sparx	Science Task 2	English Task 2	Option A Task 2

Block A	Block B	Block C	Block D
Art	Business Studies	Art	French
Dance	Child Development	Business Studies	Geography
Drama	Catering	Geography	History
Media Studies	Computer Science	Health & Social Care	
Music	Drama	History	
Photography	Health & Social Care	Catering	
	IT	Photography	
	Media Studies	Sport	
	Sociology	Travel & Tourism	
	Sport		

Tassomai - 2 Daily Goals per week

Sparx - 4 tasks of Sparx per week

Year 11 - Homework Plan Subject

Week/Date	Homework Task	Examination Question
Week 1 4th January (3 days)	**Cornell Notes** on Business revision Guide page 4 and 5	Explain one reason why a business owner might want to develop new ideas from existing products or services
Week 2 9th January 2023	**Cornell Notes** on Business revision Guide page 6, 7, 8 and 9	Explain one benefit to a small business of understanding customer needs.
Week 3 16th January 2023	**Cornell Notes** on Business revision Guide page 11, 12, 13 and 14	Explain one advantage to a small business of using secondary market research rather than primary market research
Week 4 23rd January 2023	**Cornell Notes** on Business revision Guide page 17, 18, 19, 20 and 21	a. Using the information below **calculate the total costs** for the business. You are advised to show your workings. Number of units sold: 240 Fixed costs: £1 100 Variable costs per unit: 45 pence b.The information below is about a small business for one month. The business sold 270 units this month. Fixed costs: £2 100 Variable costs per unit: £110 Sales price per unit: £200 **Calculate the profit** for this business. You are advised to show your workings.
Week 5 30th January 2023	**Cornell Notes** on Business revision Guide page 22, 23, 24 and 25	Explain **one** disadvantage to a small business of using an overdraft as a source of finance.
Week 6 6th February 2023	**Cornell Notes** on Business revision Guide page 26, 27 and 28	Explain one disadvantage to an entrepreneur of unlimited liability
Week 7 20th February 2023	**Cornell Notes** on Business revision Guide page 29, 30, 31 and 32	Explain the benefit to a business of the 4 P's working together
Week 8 27th February 2023	**Cornell Notes** on Business revision Guide page 33, 34 and 35	Explain one advantage to a business of having satisfied customers as stakeholders
Week 9 6th March 2023	**Cornell Notes** on Business revision Guide page 36 and 37	Revision
Week 10 13th March 2023	**Cornell Notes** on Business revision Guide page 38 and 39	Revision
Week 11 20th March	**Cornell Notes** on Business revision Guide page 40, 41 and 42	Explain **one** impact on a small business of a reduction in government taxation.
Week 12 27th March 2023	**Cornell Notes** on Business revision Guide page 49, 50 and 51	Explain one advantage to a business of being a public limited company

Section:	Content:
Section A	35 Marks –(Non contextualised) Multiple choice and long and short mark questions. End with a 6 mark question
Section B	30 Marks (Case Studies) Short and Longer questions
Section C	25 Marks (Case Studies) Short and Longer questions

Grading Scale	
New:	Current:
9	A*
8	
7	A
6	B
5	Top C
4	Bottom C

Evaluate: Worth 12 Marks (1 per exam)
- E.g. Evaluate whether Sally's ideas will be a success
- 2 reasons for and against – must be contextualised
- 3 link strands per side of the argument or 5 strands for a detailed answer
- Conclusion the same as Justify

Analyse: Worth 6 Marks (Appears in Section B – Case study)
The same as 'Discuss' although NOW must be linked to the case study
- Discuss what/the likely impact/benefit/drawbacks etc.
- Can provide one or two impacts although must total at least 5 link strands e.g. Reason … because (1st link strand) … therefore (2nd link strand) … as a result (3rd Link strand)
- Must be contextualised, can be positive or negative

7. Evaluate

6. Justify

5. Analyse

Justify: Worth 9 Marks (Appears in Section B & C)
- Involves a choice between 2 options. E.g. Neil and Sue are considering 2 options either increase price or reduce costs, justify which option they should choose
- Must be linked to the case study (contextualised)
- Pick an option and discuss the pros and cons of this choice.
- 3 linked strands per side of the argument E.g. Reason …because (1st link strand) …. Therefore (2nd link strand) … as a result (3rd link strand).
- Conclusion needed – My answer depends upon (pick up on other factors)

Outline: Worth 2 Marks (Appears in B &C – Case Studies)
- State one benefit/drawback/impact/method etc
- Provide one link strand
- Must be linked to the context
- Context doesn't mean just using the name of the business

4. Discuss

3. Outline

Discuss: Worth 6 Marks (Appears in Section A – no context)
- Discuss what/the likely impact/benefit/drawbacks etc.
- Can provide one or two impacts although must total at least 5 link strands e.g. Reason … because (1st link strand) … therefore (2nd link strand) … as a result (3rd Link strand)
- Can be positive or negative points

2. Explain

Calculate: Worth 2 Marks (Appear in A,B & C)
- No need to state formula
- Must write your answer on the answer line (2 decimal places if required)
- Must show workings out

•Calculate

Explain: Worth 3 Marks (Appear in A – no context)
- Explain one … Impact/advantage/method/disadvantage
- 2 Link strands e.g. Reason …because (1st link strand) … therefore (2nd Link strand)

STEP 2: CREATE CUES

What: Reduce your notes to just the essentials.

What: Immediately after class, discussion, or reading session.

How:
- Jot down key ideas, important words and phrases
- Create questions that might appear on an exam
- Reducing your notes to the most important ideas and concepts improves recall. Creating questions that may appear on an exam gets you thinking about how the information might be applied and improves your performance on the exam.

Why: Spend at least ten minutes every week reviewing all of your previous notes. Reflect on the material and ask yourself questions based on what you've recorded in the Cue area. Cover the note-taking area with a piece of paper. Can you answer them?

STEP 1: RECORD YOUR NOTES

What: Record all keywords, ideas, important dates, people, places, diagrams
and formulas from the lesson. Create a new page for each topic discussed.

When: During class lecture, discussion, or reading session.

How:
- Use bullet points, abbreviated phrases, and pictures
- Avoid full sentences and paragraphs
- Leave space between points to add more information later

Why: Important ideas must be recorded in a way that is meaningful to you.

STEP 3: SUMMARISE & REVIEW

What: Summarise the main ideas from the lesson.
What: At the end of the class lecture, discussion, or reading session.
How: In complete sentences, write down the conclusions that can be made from the information in your notes.
Why: Summarising the information after it's learned improves long-term retention.

WEEK 1: Cornell Notes

Date 4 / 1 / 23	**Topic:** Added Value / Entrepreneurship	Business revision Guide page 4 and 5

Questions	**Notes**

Summary:

Date: 4 / 1/ 23

Explain one reason why a business owner might want to develop new ideas from existing products or services

Answer:-

WEEK 2: Cornell Notes

Date 9 / 1 / 23	**Topic:** Customer Needs / Market Research	Revision guide pages 6 - 9

Questions	**Notes**

Summary:

WEEK 2

Date: 9 / 1 / 23

Explain one benefit to a small business of understanding customer needs.

Answer:-

WEEK 3: Cornell Notes

Date 16 / 1 / 23	**Topic:** Market Segmentation / Competitive Environment	Revision guide pages 11 - 14

Questions	**Notes**

Summary:

Date: 16 / 1 / 23

Explain one advantage to a small business of using secondary market research rather than primary market research

Answer:-

WEEK 4: Cornell Notes

Date **23 / 1 / 23**	**Topic:** Revenues / Costs and Profit	Revision guide pages 17 - 21

Questions	**Notes**

Summary:

Date: 23 / 1 / 23

a. Using the information below **calculate the total costs** for the business. You are advised to show your workings.
Number of units sold: 240
Fixed costs: £1 100
Variable costs per unit: 45 pence

b.The information below is about a small business for one month. The business sold 270 units this month.
Fixed costs: £2 100
Variable costs per unit: £110
Sales price per unit: £200

Calculate the profit for this business. You are advised to show your workings.

Answer:-

WEEK 5: Cornell Notes

Date 30 / 1 / 23	**Topic:** Sources of Finance / Liability	Revision guide pages 22 - 25

Questions	**Notes**

Summary:

WEEK 5

Date: 30/ 1 / 23

Explain **one** disadvantage to a small business of using an overdraft as a source of finance.

Answer:-

WEEK 6: Cornell Notes

Date 6 / 2 / 23	**Topic:** Different Ownerships + Location	Revision guide pages 26 - 28

Questions	**Notes**

Summary:

WEEK 6

Date: 6 / 2 / 23

Explain one disadvantage to an entrepreneur of unlimited liability

Answer:-

WEEK 7: Cornell Notes

Date 20 / 2 / 23	**Topic:** Marketing Mix / Business Plan	Revision guide pages 29 - 32

Questions	**Notes**

Summary:

WEEK 7

Date: 20 / 2 / 23

Explain the benefit to a business of the 4 P's working together

Answer:-

WEEK 8: Cornell Notes

Date 27 / 2 / 23	**Topic:** Stakeholders + Technology	Revision guide pages 33 - 35

Questions	**Notes**

Summary:

Date: 27 / 2 / 23

Explain one advantage to a business of having satisfied customers as stakeholders

Answer:-

WEEK 9: Cornell Notes

Date 6 / 3 / 23	**Topic:** Consumer + Employment Law	Revision guide pages 36 - 37

Questions	**Notes**

Summary:

WEEK 9

Date: 6 / 3/ 23

Answer:-

WEEK 10: Cornell Notes

Date 13 / 3 / 23	**Topic:** Economy + Inflation	Revision guide pages 38 + 39

Questions	**Notes**

Summary:

Date: 13 / 3 / 23

Answer:-

WEEK 11: Cornell Notes

Date **20 / 3 / 23**	**Topic:** Interest Rates / Exchange Rates	Revision guide pages 40, 41, 42

Questions	**Notes**

Summary:

Date: 20 / 3 / 23

Explain **one** impact on a small business of a reduction in government taxation.

Answer:-

WEEK 12: Cornell Notes

Date **27 / 3 / 23**	**Topic:** Business + Financial Growth	Revision guide pages 49 - 51

Questions	**Notes**

Summary:

Date: 27 / 3 / 23

Explain one advantage to a business of being a public limited company

Answer:-

Revision Page

Revision Page

Revision Page

Revision Page

Revision Page

Revision Card on	Answers
1. 2. 3. 4. 5.	

Revision Card on	Answers
1. 2. 3. 4. 5.	

Revision Card on	Answers
1. 2. 3. 4. 5.	

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Develop your character

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