

Content

If you are successful in Travel and Tourism, you will be awarded a Level 2 BTEC TECH Award qualification. You will learn a variety of different tourism matters and destinations and create your own holidays.

The course will help you to develop knowledge and skills that can be used to achieve success in a career in the Travel and Tourism industry or be used in many other industries. Travel and tourism is one of the UK's largest sectors, currently employing over 2.5 million people.

The course enables students to acquire the knowledge, understanding and relevant skills which will prepare them for work or to go on to further education or training in the travel and business sectors.

Assessment

Component 1: Travel and Tourism Organisations and Destinations **(30% coursework)**. There is no exams with this component. You will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. You will explore the role of different consumer technologies within the travel and tourism industry.

Component 2: Customer Needs in Travel and Tourism **(30% coursework)**. There is no exams with this component. You will investigate how organisations use market research to identify travel and tourism trends and identify customer needs and preferences.

Component 3: Influences on Global Travel and Tourism **(Exams component - 40%)**
You will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors.

Facilities and Equipment used

- Google Chrome books, online resources, IT rooms with Internet access to complete coursework
- Visual and text-based resources

Outside Learning Opportunities

- Visits to local tourist venue,
- Visits to local University
- Trips and tours to elite tourism destinations

Related Careers

The Travel and Tourism sector offers a variety of careers, from cabin crew to customer assistant to operations officer in a travel agent. There is the opportunity to work abroad as a holiday rep, camp leader etc

For further information contact

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