

Content

- To enable students to develop knowledge and understanding of business through the investigation of a range of business organisations.
- Devising and developing business ideas.
- How businesses and people make money and run a business
- Learn about how businesses communicate through advertising
- Students will learn how they could become successful in business, how to make money, and spot business opportunities

Assessment

100% Examination over 2 papers.

The paper will consist mainly of multiple-choice and short-answer questions

Facilities and Equipment used

- Google Chrome books, online resources, IT rooms with Internet access to complete coursework
- Visual and text-based resources

Outside Learning Opportunities

- Organised business trips around the local area as well as nationally
- Visits to Ginsters, Burts Chips and other businesses
- Plymouth University

Students are encouraged to develop their business and enterprise skills through exploring a number of businesses. Students will develop their research skills by carrying out investigations.

The course enables students to acquire the knowledge, understanding and relevant business skills which will equip them with what they need to start in work or go on to further education or training.

Related Careers

- Business owner of your choosing i.e. electrician, hairdresser, shop owner, wedding planner - generally any business
- Event planner
- Manager in a Business
- NHS
- Accountant
- Tourism industry
- Armed forces and civil services
- Recent research shows 1 in 6 people are self employed!!

For further information contact

Mr A Beacham: abeacham@sdcc.net

Content

- Learners will be able to develop and create a business idea for a micro-enterprise activity
- How businesses and people make money and run a business
- Will explore the different promotional methods used by enterprises
- Will learn how a business can become successful in business, through the use of money,
- Learn by doing

Assessment

60% is portfolio/ coursework

40% is an exam

The paper will consist mainly of short-answer questions and basic calculations

Facilities and Equipment used

- Google Chrome books, online resources, IT rooms with Internet access to complete coursework
- Visual and text-based resources

Outside Learning Opportunities

- Organised business trips around the local area as well as nationally
- Visits to the Barbican, Burts Chips and other businesses
- Plymouth University

Students are encouraged to develop their business and enterprise skills through exploring a number of businesses. Students will develop their research skills by carrying out investigations.

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