

Year 11 Creative Media Production BTEC Tech Award
Guide to Achieving a High Grade in Component 2

During your Component 2 work you will be completing a portfolio of work that contains:

Review and refine - reflect on and improve some planning		<u>Pre-production Evidence for Portfolio</u>	<u>Notes</u>	<u>Complete Y/N?</u>
	1.	Evidence of generation of ideas (brainstorms, mind maps, sketches, mood boards)		
	2.	Targeted research (audience, similar media texts)		
	3.	Practical experimentation eg camera shots/angles/movement/lighting to create meaning		
	4.	Pre-production planning - treatment	Optional	
	5.	Pre-production planning - script	Include: Sluglines Action lines Character cues dialogue	
	6.	Pre-production planning - storyboard	Include: Shot types Angles Camera Movement Cutaways Use of sound Directions transitions	
	7.	Pre-production planning - shot list/shooting schedule		
	8.	Log of work - reflect on your learning, include annotations of work, make improvements, include first and second drafts		

Review and refine - reflect on and improve production and post-production		<u>Production and Post-Production Evidence for Portfolio</u>	<u>Notes</u>	<u>Complete Y/N?</u>
	1.	Production - video shoot Considered and careful framing to create meaning, stable image, smooth camera movements		
	2.	Vary shot types and angles to create meaning, considered use of setting and props, lighting techniques		
	3.	Clear sound quality and noise reduction	Clear sound quality and noise reduction	
	4.	Post-production video editing Experimenting with different editing techniques through rough edits		
	5.	edit, combine, refine content		
	6.	Transitions and titles used effectively		
	7.	Imaginative sequencing, cutaways, eyeline matches, motion graphics, visual effects		
	8.	Testing and exporting video, review and refine work		
	9.	Log of work - display engagement with production and post-production processes and practice Annotated work/director's commentary recordings		

Marking grid – Component 2

Mark Band 0	Mark Band 1 Basic, limited, superficial, tentative	Mark Band 2 Adequate, sufficient, some/partial, straightforward	Mark Band 3 Competent, appropriate, mostly clear	Mark Band 4 Confident, effective, thorough, in-depth
Learning outcome A: Develop and apply media pre-production processes, skills and techniques				
0 marks	1 – 3 marks	4 – 6 marks	7 – 9 marks	10 – 12 marks
No rewardable material	Tentative application of skills and techniques used to produce limited pre-production material showing basic understanding of pre-production processes and practices.	Sufficient application of skills and techniques used to produce straightforward pre-production material showing adequate understanding of pre-production processes and practices.	Competent application of skills and techniques used to produce appropriate pre-production material showing good understanding of pre-production processes and practices.	Effective application of skills and techniques used to produce accurate and detailed pre-production material showing thorough understanding of pre-production processes and practices.
Learning outcome B: Develop and apply media production and post-production processes, skills and techniques to create a media product				
0 marks	1 – 3 marks	4 – 6 marks	7 – 9 marks	10 – 12 marks
No rewardable material	Superficial engagement with production processes and practices and limited application of skills and techniques to create basic content for a media product.	Partial engagement with production processes and practices and adequate application of skills and techniques to create straightforward content for a media product.	Competent engagement with production processes and practices and good application of skills and techniques to create appropriate content for a media product.	Thorough engagement with production processes and practices and accomplished application of skills and techniques to create effective content for a media product.

Mark Band 0	Mark Band 1 Basic, limited, superficial, tentative	Mark Band 2 Adequate, sufficient, some/partial, straightforward	Mark Band 3 Competent, appropriate, mostly clear	Mark Band 4 Confident, effective, thorough, in-depth
Learning outcome B: Develop and apply media production and post-production processes, skills and techniques to create a media product				
0 marks	1 – 3 marks	4 – 6 marks	7 – 9 marks	10 – 12 marks
No rewardable material	Superficial engagement with post-production processes and practices and limited application of post-production skills and techniques to tentatively edit and combine content for a media product.	Partial engagement with post-production processes and practices and sufficient application of post-production skills and techniques to adequately edit and combine content for a media product.	Good engagement with post-production processes and practices and appropriate application of post-production skills and techniques to competently edit and combine content for a media product.	Thorough engagement with post-production processes and practices and accomplished application of post-production skills and techniques to effectively edit and combine content for a media product.
0 marks	1 – 3 marks	4 – 6 marks	7 – 9 marks	10 – 12 marks
No rewardable material	Produce a basic media product that shows limited cohesion and superficially addresses the purpose outlined in the brief.	Produce an adequate media product that is partially cohesive and sufficiently addresses the purpose outlined in the brief.	Produce a competent media product that is mostly cohesive and clearly addresses the purpose outlined in the brief.	Produce an effective media product that is cohesive throughout and thoroughly addresses the purpose outlined in the brief.

Mark Band 0	Mark Band 1 Basic, limited, superficial, tentative	Mark Band 2 Adequate, sufficient, some/partial, straightforward	Mark Band 3 Competent, appropriate, mostly clear	Mark Band 4 Confident, effective, thorough, in-depth
Learning outcome A: Develop and apply media pre-production processes, skills and techniques				
Learning outcome B: Develop and apply media production and post-production processes, skills and techniques to create a media product				
0 marks	1 – 3 marks	4 – 6 marks	7 – 9 marks	10 – 12 marks
No rewardable material	Basic use of review, making limited links between the impact of decisions in the development process and outcomes, used tentatively to refine work.	Sufficient use of review, making some relevant links between the impact of decisions in the development process and outcomes, used adequately to refine work.	Good use of review, making mostly relevant links between the impact of decisions in the development process and outcomes, used clearly to refine work.	In-depth use of review, making relevant links between the impact of decisions in the development process and outcomes, used effectively to refine work.