

Exam Board: Edexcel

Subject: Business

Paper: Paper 1

Marks available: 90 (35 marks for Section A, 30 marks for Section B, 25 marks for section C)

Length of paper: 1 hour 45 minutes

Topics: - topics from a Theme 1 paper

Exam Information, guidance and hints

Command words:

Found in Section A

1 mark = GIVE/STATE/IDENTIFY - 1 mark

1 or 2 marks = MULTIPLE CHOICE QUESTIONS - Ensure a cross is put clearly in the appropriate box

3 marks - assessing knowledge and understanding only - **No context** required - Need to use **2 connectives** – no full stop until end of sentence.
(**6 explain questions** per paper – 20% of the marks for each paper)

Key connectives: which means..., because..., this leads to...

6 marks - DISCUSS - assessing understanding and analysis only - **No context**

MUST HAVE 5 CONNECTIVES IN THE ANSWER

1 point made with 4 connectives

OR

2 points – one with 3 connectives and one with 2 connectives

2 points do not need to be an advantage and a disadvantage, just 2 relevant points

Key connectives: however..., therefore..., is important because..., is more/less important because..., is most important because...the consequence of this...

Found in Sections B and C

2 marks - OUTLINE - you need to make **one point** and **develop** it with context - **Use 1 connective to explain the point – how why**

Key connectives: which means....., because....., therefore.....

6 marks - ANALYSE - SAME STRUCTURE AS A DISCUSS ANSWER – BUT MUST BE IN CONTEXT OF THE CASE STUDY

Ideally the points should be taken from the extract,

The interconnected strands should refer to the context throughout and demonstrate a logical chain of reasoning

Key connectives: however..., therefore..., is important because..., is more/less important because..., the consequence of this...

9 marks - JUSTIFY - you will ALWAYS have two options to choose from - MUST BE in CONTEXT OF THE BUSINESS case study

Make a decision at the start as to which option you believe is the best for the business in its current situation (keep this in mind)

No definition needed

Paragraph 1: Positive of the option you have chosen explained with connectives in context

Paragraph 2: Another positive of the option that has been chosen explained with connectives in context

Paragraph 3: A negative to the option you have chosen explained with connectives in context

Paragraph 4 - provide a conclusion why you have chosen the option with discussing the short term and long term in context

12 marks - EVALUATE - MUST USE THE SAME TECHNIQUE AS JUSTIFY.

DIFFERENCE IS THE TYPE OF QUESTION – YOU HAVE TO MAKE A DECISION ABOUT THE CHOICES THE BUSINESS MAKES

Resources / Videos:

- Your exercise books
- Revision guide (if you have bought one - they cost £3.00 on parent pay))
- BBC bite size (<https://www.bbc.co.uk/bitesize/examspecs/z98snbk>)
- Seneca

Also there are good videos

- <https://www.twoteachers.co.uk/videos>
- <https://www.youtube.com/c/BizConSeshGCSEBusiness91>
- <https://www.businessed.co.uk/>
- [GCSE Business - Edexcel - BBC Bitesize](#)

PLC TEMPLATE

Mock 1

Topic	Key information related to topic	Resources/Information related to topic	How well do you understand this topic? RAG		
			Red	Amber	Green
Sources of Finance	Long Term Sources of Finance	Can be found in your exercise book, revision guide and also on bbc bitesize			
Spotting a Business Opportunity	Customer Needs	Can be found in your exercise book, revision guide and also on bbc bitesize			
	Understanding the importance of cash in a business	Can be found in your exercise book, revision guide and also on bbc bitesize			
Risk and Reward	Reducing business risk	Can be found in your exercise book, revision guide and also on bbc bitesize			
Breakeven	Breakeven	Can be found in your exercise book, revision guide and also on bbc bitesize			
Technology	Types of Technology	Can be found in your exercise book, revision guide and also on bbc bitesize			

Cash Flow	Cashflow	Can be found in your exercise book, revision guide and also on bbc bitesize			
Dynamic Nature of Business	Adapting an existing idea	Can be found in your exercise book, revision guide and also on bbc bitesize			
Spotting a Business Opportunity	Market Research	Can be found in your exercise book, revision guide and also on bbc bitesize			
Options for start up	Partnerships	Can be found in your exercise book, revision guide and also on bbc bitesize			
	Percentage Change (increase)	Can be found in your exercise book, revision guide and also on bbc bitesize			
Economy and Business	Interest rates	Can be found in your exercise book, revision guide and also on bbc bitesize			
	Disadvantage of high quality products	Can be found in your exercise book, revision guide and also on bbc bitesize			
Legislation and Business	Employment Law	Can be found in your exercise book, revision guide and also on bbc bitesize			
	Impact of Internet on Businesses	Can be found in your exercise book, revision guide and also on bbc bitesize			

Business Location	Locations of premises	Can be found in your exercise book, revision guide and also on bbc bitesize			
	Decisions on Impact of internet against location of premises				
External Influences	Calculation of exchange rates	Can be found in your exercise book, revision guide and also on bbc bitesize			
Market Segmentation	Market Mapping	Can be found in your exercise book, revision guide and also on bbc bitesize			
Business revenues, costs and profit	Fixed costs	Can be found in your exercise book, revision guide and also on bbc bitesize			
Economy and Business	Changing levels of consumer income	Can be found in your exercise book, revision guide and also on bbc bitesize			
Role of Business Enterprise	Added value	Can be found in your exercise book, revision guide and also on bbc bitesize			
	Brand Awareness methods/reasons why	Can be found in your exercise book, revision guide and also on bbc bitesize			
Business Aims and Objectives	Benefit of non financial objectives for business success	Can be found in your exercise book, revision guide and also on bbc bitesize			

	How to answer a 9 marker	Template on google classroom and practice example in your book			
	How to answer a 12 marker	Template on google classroom and practice example in your book			